



**New York  
Denim Days  
2017**



# Denim Days Street Festival

**October 1st, 11 a.m. - 5 p.m.  
West 18th Street  
Between 6th and 7th Av., New York City**



## Denim Days Street Festival

### Denim Days Street Festival

On October 1, West 18th Street will be turned into a one-day Big and Blue Street Bazar. Free to visit for all who love denim. Join in and have fun!

**Location:** West 18th Street between 6th and 7th Av.

**Dates & Time:** October 1, 11 a.m. - 5 p.m.

**Tickets:** Free to visit

### Participants

- |  |                                  |
|--|----------------------------------|
| ABL Denim  | John Gluckow / Strong Arm C&S Co |
| Artistic Milliners ft. Hektad Official<br>curated by Luca Babini | Kintaro Foods                    |
| American Design Club   | Klaxon Howl                      |
| Bit of Denim   | Knots International Ltd          |
| Blacktap   | La Panineria                     |
| Blue Marble Ice Cream  | Leon Johnson                     |
| Brooklyn Floss   | Objects Americana                |
| Cherry   | Peoples Pride                    |
| Danyaki  | Recursive                        |
| Denimcratic  | Reds Outfitters                  |
| Denimrush  | Reference Vintage                |
| Eat Metal  | Salt MV                          |
| First Standard Company   | Snapstyk Inc.                    |
| Godmother NYC Inc  | Taiyaki NYC Inc.                 |
| Gorilla Cheese   | Time Slot                        |
| Hartford Denim Co  | Thigh High Jeans                 |
| Honeymoon Antiques Ltd   | Ultraviolet                      |
| Indi Kids  | Various Mediums Inc              |
| Indiko   | Vivant Vintage                   |
| J. African Art Import  | Vintage Speed                    |
|  | Windbeam Pottery                 |

## Denim Days Street Festival

### Kids Program

- 12 p.m. Face Painting
- 1.30 p.m. Fake Tattoos
- 3 p.m. Balloon Twister

### New York Denim Days Presents

All day: #INDIGOEMOJI  
Design your Back-To-School wardrobe with Artistic Milliners

### Music Program

- 1 p.m. Nilko Andreas Guarin
- 3 p.m. Nilko Andreas Guarin

### Play that Game

- Cornhole
- Mini Golf
- Shuffle Board



**New York  
Denim Days  
2017**



# New York Denim Days Festival

**September 30 & October 1  
Metropolitan Pavilion  
125 West 18th Street, New York City**

## New York Denim Days 2017



## New York Denim Days 2017

The first-annual New York Denim Days Festival will take place on September 30 & October 1. This indigo-soaked two-day shopping event will include interactive displays, indigo dyeing, new denim designers as well as established brands, and denim mills, a vintage denim market and DJ's – all geared to give consumers access to their denim heroes and heritage brands. A one-day street bazaar will take place outside on 18th Street on Sunday, October 1. There will be food, live entertainment, games, art, vintage, and so much more! This festival is for denim heads, fashionistas, foodies, families, tourists, teens, tweens, and of course, all New Yorkers who are true-blue denim lovers.



## Tickets & Info

## Tickets & Info

**Location:** Metropolitan Pavilion, 125 West 18th Street, New York City

**Dates & Time:** September 30 from 11 a.m. till 6 p.m. & October 1 from 11 a.m. till 5 p.m.

**Tickets:** \$ 10,- online excl. booking costs / \$ 15,- at the door

**Students:** \$ 5,- (with valid student identification card)

[www.denim-days.com](http://www.denim-days.com)

@denimdaysfestival  
#denimdays  
#newyorkdenimdays  
#nydd

## New York Denim Days 2017



**Blue Base**  
Fashion Highschool  
Merchandise Shop

**Indigo Alley**  
360° VR Denim Factory Tour by  
Artistic Fabric & Garment Industries  
Book Signings:  
- Amy Leverton – Denim Dudes  
- Piero Turk  
Ian Berry

**Denim Avenue**  
69  
Atelier & Repairs  
Baldwin  
Beru Kids  
Brooklyn Denim  
Claudia Gontovnik  
Denim Repair  
Indigo People  
Jean Shop  
Officina 39 x Berto x Deverazul  
Orta Andalou  
Salvage and Rivet (Atlantic Mills)  
Silver Jeans Company

**Blue Avenue**  
City of Amsterdam x House of Denim:  
- Anbasja Blanken  
- Benzak Denim Developers  
- Kings of Indigo  
- Tenue de Nîmes  
- TOSSIJN  
Carved in Blue – TENCEL®  
Edwin  
Weaving Hand  
Wangler

**Vintage Road**  
3 x 1 + Cone Denim  
Blue in Green  
Candiani x Albiate

**Bootcut Road**  
Artistic Milliners ft. Hektad Official  
curated by Luca Babini  
Hudson  
Mavi

**Jeans Street**  
Bloggers Area  
BLCKSMTH  
Calik  
Curious Corners  
Lyn Roe  
Paulita Carlotta  
Trico Field

## New York Denim Days 2017



## New York Denim Days 2017



**Selvedge Street**  
Alvanon & Godmother NYC  
Detroit Denim  
Dickies 1992  
Knickerbocker MFG  
Tonello  
Vintage Showroom

**5 Pocket Place**  
Food  
Bar  
DJ CSMS  
Rivet X NYDD Photopod

**The City of Amsterdam supports the House of Denim Foundation presenting Amsterdam-based denim entrepreneurs at New York Denim Days Festival:**

Anbasja Blanken  
Benzak Denim Developers  
Kings of Indigo

Tenue de Nîmes  
TOSSIJN

## Specials



**Book Signings:**

**Sept. 30:** Amy Leverton, author of "Denim Dudes" and the forthcoming "Denim: Street Style, Vintage, Obsession" will be signing "Denim Dudes."

**Oct. 1:** Piero Turk, the Italian denim designer and author of cult-favorites "Details: A Life With Denim" & "Number 2: A Life With Denim"

**Fashion Show:**

**Sept. 30:** Pop-up Fashion Show by The Fashion High School