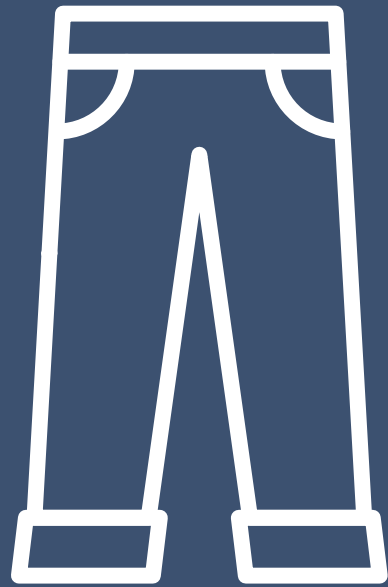




New York  
Denim Days  
2018



## New York Denim Days Festival

September 22 - 23, 11 am - 5 pm  
Metropolitan Pavilion  
125 West 18th Street, New York

### New York Denim Days 2018



Welcome to our second annual New York Denim Days on September 22 – 23, 2018! Get ready to immerse yourself in a world of all things indigo!

Coming on the heels of last year's successful inaugural launch in the Big Apple, New York Denim Days unites the true-blue community of denim heads, addicts and fanatics as well as denim brands, buyers and mills. This indigo-soaked two-day shopping event includes workshops, demos, inspiring speakers, live music, DJs and food.

And, on September 23, we'll shut down 18th Street between 6th Ave. and 7th Ave. for a free, open-to-the-public street bazaar with vintage shopping, live entertainment, games, art, food and more!

### Tickets & Info



**Location:** Metropolitan Pavilion, 125 West 18th Street, New York

**Dates & Time:** September 22, 11am – 6pm; September 23, 11am – 5pm

**Tickets:** \$10 online / \$15 at the door

**Students:** Students: \$5 (with valid student identification card)

[www.denim-days.com](http://www.denim-days.com)

**To purchase your tickets, click here.**

[@denimdaysfestival](#) [#denimdaysnewyork](#) [#nydd](#) [#denimdaysfestival](#)

## New York Denim Days 2018



**Blue Base**  
Eric Kvatek Photography  
Curiosity Shop  
TENCEL™ x Reformation  
TENCEL™ x Godfather of Denim  
TENCEL™ x 3x1  
TENCEL™ x Paulita Carlotta  
TENCEL™ x Mavi Jeans  
TENCEL™ x Edit Denim

**Indigo Alley**  
American Airlines Media Lounge  
Book Signing Space  
Denim Talks Speaker Space

**Denim Avenue**  
Advance Denim x HKDI  
Atelier & Repairs  
CIE Denim  
COLLECTION by MICHAEL STRAHAN  
DenimRepair.com  
Izome People  
Jean Shop x Atlantic Mills  
Madewell  
Mavi Jeans  
NDL x ZIN  
Norn Design  
Studio One Eighty Nine  
Supima Cotton  
Swonne

**Blue Avenue**  
Denim Privé  
House of Denim presents:  
Atelier Reservé | Book of Denim  
LEBL | Blue Print Amsterdam

**5 Pocket Place**  
Food & Drinks by Mangia Organica – munch while you shop  
HSFI White Shirt Competition sponsored by Atelier & Repairs – Fashion High School students each used a white T-shirt as the base for an innovative design.  
Sampling by Vita Coco  
Sampling by My/Mo Mochi Ice Cream

**Jeans Street**  
BAARI 161  
Carpe Denim  
Brit Eaton Workwear Installation  
Curious Corners & Pop-Up Dye Station  
Dickies 1922  
High Class Hillbilly  
Indi-Kids.com  
Left Field NYC  
Loren Manufacturing Inc.  
Maria Maurio Atelier  
Recursive  
Trico Field

**Bootcut Road**  
bluemade  
HUDSON  
Rising Sun by Artistic Milliners

**Vintage Road**  
A Friend Made  
BED|STÜ  
ITS GROUP by H. MOON  
Naveena Denim Mills  
Squad by Envested

**Selvedge Street**  
Bossa  
Candiani Denim  
Godmother NYC Inc.  
Officina+39  
Orta Anadolu  
The Untrend Shop  
Tonello

## New York Denim Days 2018



### Denim Talks Schedule Saturday, September 22

**12:00 pm** **John Gallagher** - Veteran Denim Fit Model  
“The Fit Business - How Denim’s Fit Has Changed and Where Tech is Taking It”

**1:00 pm** **Michael Morrell** – Olah Inc.  
“The Emotional Relationship Between Denim and The Wearer, Fit and Functionality”

**2:00 pm** **Nick Williams** - Author, Denim Branding Expert  
“Denim Branded: Jeanswear’s Evolving Design Details”

**3:00 pm** **Andrew Luecke** - COOL: Style, Sound, and Subversion and **Amy Leverton** - Denim: Street Style, Vintage, Obsession  
“DIY Denim: Subcultures and the Making of Meaning”

**4:00 pm** **Jordan Nodarse** – Reformation, **Adriano Goldschmied** – Genius group, **Scott Morrison** – 3 x 1 and **Tricia Carey** – Tencel “The Evolution of Denim + A Peek at the Future”

**5:00 pm** **Abrima Erwiah** – Studio 189  
“Look Good, Do Good, Feel Good”

### Sunday, September 23

**12:00 pm** **Eric Goldstein** –  
Short Film Screening: “COLLECTION by MICHAEL STRAHAN - Making of a Denim Line”

**1:00 pm** **Sarah Bellos** – Stony Creek Colors  
“Everything You Wish You Knew About Indigo -But Were Afraid to Ask”

**2:00 pm** **Influencer Panel**  
**Lamont Howard** (@MRDELAMONT), **Kim Geronimo** (@thestreetsensei), **Alexandra Machover** (@alexandramachover), and **Sarah Funk** (@sarahfunky) moderated by **Bryan Griffin** (@gr1fn). “Fashion Influence in the Digital Age”

**3:00pm** **Maurizio Donadi** – Atelier & Repairs  
“Creativity & Responsibility in Denim Design”

**4:00 pm** **Evan Morrison** – Proximity Manufacturing  
“Denim Details - The Subtleties That Give Historic Denim Soul”

## New York Denim Days 2018



### Denim Days Book Signing Schedule Saturday, September 22

**3:00 pm** **Nick Williams** – “Denim Branded: Jeanswear’s Evolving Design Details”

**4:00 pm** **Andrew Luecke** – “COOL: Style, Sound, and Subversion” & **Amy Leverton** – “Denim: Street Style, Vintage, Obsession”

### Sunday, September 23

**2:00 pm** **Peter van Rhooon** – “Book of Denim Vol. 2”

**3:00 pm** **Douglas Gunn and Roy Luckett** – “Worn / Kingpins Vol. 1”

### Fashion High School Sunday, September 23

**12:30 pm** Pop-up Fashion Show by The Fashion High School  
**2:00 pm** Announcement winner HSFI White Shirt Competition sponsored by Atelier & Repairs

### Title sponsor



### Partners





New York  
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2018



# Denim Days 18th Street Festival

September 23, 11 am - 5 pm  
West 18th Street  
Between 6th and 7th Av., New York

## Denim Days 18th Street Festival



### Denim Days Street Festival

Free to visit for all who love denim. Join in and have fun!

**Location:** West 18th Street between 6th and 7th Av.

**Dates & Time:** September 23, 11 am - 5 pm

**Tickets:** Free to visit

### Participants

#### 18th Street Festival

9th Street Haberdashery

All About Denim

APPRVL

BAARI-161

Bit Of Denim

Bowery Blue/Bangklyn

Carpe Denim

Charles Miller Brand

Cherry Vintage

Chinalai Modern

Claudia Gontovnik

Curic & Curic

Danyaki

Dasez Creative

Dated Vintage

Denimcratic

Denimrush

First Standard Co. - JoswhickOfficial

Fitted Underground

Fragmentario

Hartford Denim Co.

Hideki Takahashi

Hill and Velez

Honeymoon Vintage

Indiko

Indi-Kids.com

J African Art

Leon Johnson

Low Timers

Lucky Fish

Object Americana

People's Pride

Project Landfeel

Recursive

Reference Vintage

Salt MV

Strong Arm C&S Co.

Sweet Trade

Tea Street Vintage

Ultraviolet

Various Mediums

Vintage Loft of NY

Vivant Vintage

White Jasmyne

Windbeam Pottery

## Denim Days 18th Street Festival



### New York Red Bulls Freestyler Crew Performance

12:00 pm – 2:00 pm – 4:00 pm

### Nikki Lane performance

12:00 – 2:00 pm & 3:00 – 5:00 pm

### HUDSON presents GET LIT:

United Voices of Peace, a celebration of the United Nations' International Day of Peace

2:00 pm

### Activities for Kids

Play all day

### Food Trucks

All day

### Sampling by Zico Coconut Water